



Planned Giving Through Your Life Insurance Policy

You can name Olmsted Parks Conservancy the beneficiary of a life insurance policy, just as you can name people beneficiaries.

Because you can name more than one beneficiary, you can divide the death benefit among your loved ones and a charity. The percentage of the payout the charity gets is up to you.

Because life insurance provides a death benefit several times larger than the premium paid, it is a great way to boost your charitable giving!

Information needed for life insurance beneficiary designation:

Louisville Olmsted Parks Conservancy, Inc.

Tax ID #61-1196368

Talk with your tax professional or financial planner to determine if a life insurance policy donation is right for you!